# Topic 6 – Applications

- Traditional Applications (web)
- Infrastructure Services (DNS)
- Multimedia Applications (SIP)
- P2P Networks

2

#### Client-server architecture



#### server

- always-on host
- permanent IP address
- server farms for scaling

#### clients:

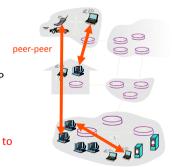
- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other

3

#### Pure P2P architecture

- no always-on server
- arbitrary end systems directly communicate
- peers are intermittently connected and change IP addresses





# Hybrid of client-server and P2P

#### Skype

- voice-over-IP P2P application
- centralized server: finding address of remote party:
- client-client connection: direct (not through server)

#### Instant messaging

- chatting between two users is P2P
- centralized service: client presence detection/ location
  - user registers its IP address with central server when it comes online
  - user contacts central server to find IP addresses of buddies

5

#### **Processes communicating**

Process: program running within a host.

- within same host, two processes communicate using inter-process communication (defined by OS).
- processes in different hosts communicate by exchanging messages

Client process: process that initiates communication

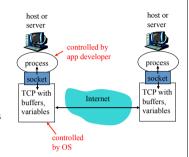
Server process: process that waits to be contacted

☐ Note: applications with P2P architectures have client processes & server processes

6

#### Sockets – an abstraction hiding layers

- process sends/receives messages to/from its socket
- · socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door which brings message to socket at receiving process



☐ Socket API: (1) choice of transport protocol; (2) ability to fix a few parameters

7

#### Addressing processes

- to receive messages, process must have identifier
- host device has unique 32bit IP address
- Q: does IP address of host on which process runs suffice for identifying the process?
  - A: No, many processes can be running on same host
- identifier includes both IP address and port numbers associated with process on host.
- Example port numbers:
  - HTTP server: 80
  - Mail server: 25
- to send HTTP message to gaia.cs.umass.edu web server:
  - IP address: 128.119.245.12
  - Port number: 80
- more shortly...

0

# Recall: Multiplexing is a service provided by (each) layer too! Multiplexing Demultipexing

Lower channel
Application: one web-server multiple sets of content
Host: one machine multiple services

Network: one physical box multiple addresses (like vns.cl.cam.ac.uk)

UNIX: /etc/protocols = examples of different transport-protocols on top of IP

UNIX: /etc/services = examples of different (TCP/UDP) services - by port

(THESE FILES ARE EXAMPLES OF NAME SERVICES)

Topic 6 2

#### App-layer protocol defines

- Types of messages exchanged,
  - e.g., request, response
- · Message syntax:
  - what fields in messages & how fields are delineated
- Message semantics
  - meaning of information in fields
- Rules for when and how processes send & respond to messages

#### Public-domain protocols:

- · defined in RFCs
- allows for interoperability
- · e.g., HTTP, SMTP

#### Proprietary protocols:

· e.g., Skype

10

#### What transport service does an app need?

#### Data loss

- some apps (e.g., audio) can tolerate some loss
- other apps (e.g., file transfer, telnet) require 100% reliable data transfer

#### Timing

 some apps (e.g., Internet telephony, interactive games) require low delay to be "effective"

#### Throughput

- some apps (e.g., multimedia) require minimum amount of throughput to be "effective"
- other apps ("elastic apps") make use of whatever throughput they get

#### Security

Encryption, data integrity, ...

#### Mysterious secret of Transport

· There is more than sort of transport layer

#### Shocked?

I seriously doubt it...

We call the two most common TCP and UDP

11

#### Naming

- Internet has one global system of addressing: IP
   By explicit design
- And one global system of naming: DNS
   Almost by accident
- At the time, only items worth naming were hosts
  - A mistake that causes many painful workarounds
- Everything is now named relative to a host
  - Content is most notable example (URL structure)

12

#### Logical Steps in Using Internet

- Human has name of entity she wants to access
   Content, host, etc.
- Invokes an application to perform relevant task
   Using that name
- App invokes DNS to translate name to address
- App invokes transport protocol to contact host
   Using address as destination

13

#### Addresses vs Names

- Scope of relevance:
  - App/user is primarily concerned with names
  - Network is primarily concerned with addresses
- · Timescales:
  - Name lookup once (or get from cache)
  - Address lookup on each packet
- When moving a host to a different subnet:
  - The address changes
  - The name does not change
- · When moving content to a differently named host
  - Name and address both change!

14

#### Mapping from Names to Addresses

- Originally: per-host file /etc/hosts
  - SRI (Menlo Park) kept master copy
  - Downloaded regularly
  - Flat namespace
- Single server not resilient, doesn't scale
  - Adopted a distributed hierarchical system
- Two intertwined hierarchies:
  - Infrastructure: hierarchy of DNS servers
  - Naming structure: www.cnn.com

16

#### Relationship Betw'n Names/ Addresses

- Addresses can change underneath
  - Move www.cnn.com to 4.125.91.21
  - Humans/Apps should be unaffected
- Name could map to multiple IP addresses
  - www.cnn.com to multiple replicas of the Web site
  - Enables
    - Load-balancing
    - Reducing latency by picking nearby servers
- Multiple names for the same address
  - E.g., aliases like www.cnn.com and cnn.com
  - Mnemonic stable name, and dynamic canonical name
    - Canonical name = actual name of host

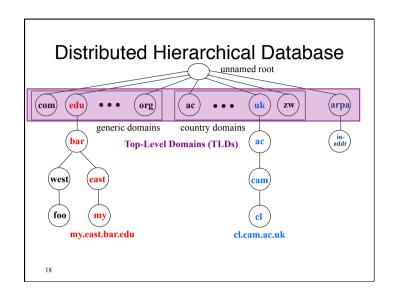
1:

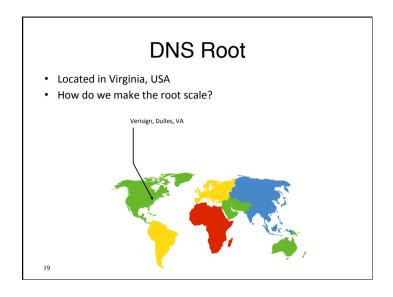
#### Domain Name System (DNS)

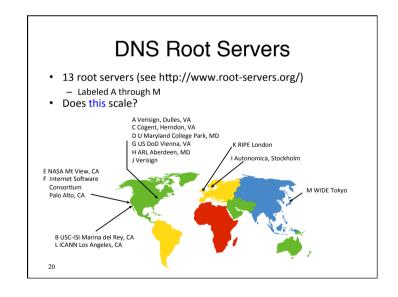
- Top of hierarchy: Root
  - Location hardwired into other servers
- Next Level: Top-level domain (TLD) servers
  - .com, .edu, etc.
  - Managed professionally
- Bottom Level: Authoritative DNS servers
  - Actually do the mapping
  - Can be maintained locally or by a service provider

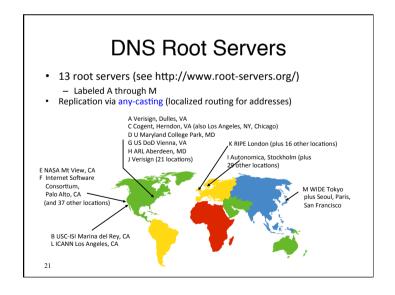
17

Topic 6 4







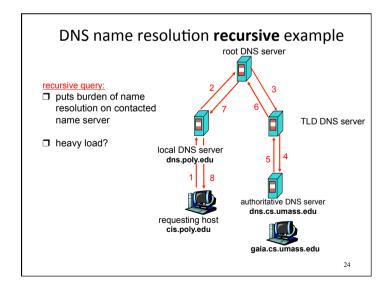


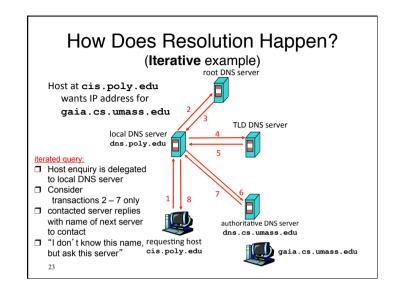
Topic 6 5

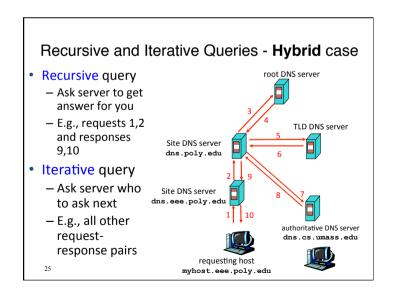
# **Using DNS**

- Two components
  - Local DNS servers
  - Resolver software on hosts
- · Local DNS server ("default name server")
- Usually near the endhosts that use it
- Local hosts configured with local server (e.g., /etc/ resolv.conf) or learn server via DHCP
- Client application
  - Extract server name (e.g., from the URL)
  - Do gethostbyname() to trigger resolver code

22







#### **DNS Caching**

- · Performing all these queries takes time
  - And all this before actual communication takes place
  - E.g., 1-second latency before starting Web download
- Caching can greatly reduce overhead
  - The top-level servers very rarely change
  - Popular sites (e.g., www.cnn.com) visited often
  - Local DNS server often has the information cached
- · How DNS caching works
  - DNS servers cache responses to queries
  - Responses include a "time to live" (TTL) field
  - Server deletes cached entry after TTL expires

26

#### Reliability

- DNS servers are replicated (primary/secondary)
  - Name service available if at least one replica is up
  - Queries can be load-balanced between replicas
- Usually, UDP used for queries
  - Need reliability: must implement this on top of UDP
  - Spec supports TCP too, but not always implemented
- Try alternate servers on timeout
  - Exponential backoff when retrying same server
- Same identifier for all gueries
  - Don't care which server responds

28

# **Negative Caching**

- Remember things that don't work
  - Misspellings like www.cnn.comm and www.cnnn.com
  - These can take a long time to fail the first time
  - Good to remember that they don't work
  - ... so the failure takes less time the next time around
- But: negative caching is optional
  - And not widely implemented

21

#### DNS Measurements (MIT data from 2000)

- What is being looked up?
  - ~60% requests for A records
  - ~25% for PTR records
  - ~5% for MX records
  - ~6% for ANY records
- · How long does it take?
  - Median ~100msec (but 90<sup>th</sup> percentile ~500msec)
  - 80% have no referrals; 99.9% have fewer than four
- Query packets per lookup: ~2.4
  - But this is misleading....

29

Topic 6 7

#### DNS Measurements (MIT data from 2000)

- Does DNS give answers?
  - ~23% of lookups fail to elicit an answer!
  - ~13% of lookups result in NXDOMAIN (or similar)
    - Mostly reverse lookups
  - Only ~64% of queries are successful!
    - How come the web seems to work so well?
- ~ 63% of DNS packets in unanswered gueries!
  - Failing queries are frequently retransmitted
  - 99.9% successful queries have ≤2 retransmissions

30

#### A Common Pattern....

- Distributions of various metrics (file lengths, access patterns, etc.) often have two properties:
  - Large fraction of total metric in the top 10%
  - Sizable fraction (~10%) of total fraction in low values
- Not an exponential distribution
  - Large fraction is in top 10%
  - But low values have very little of overall total
- Lesson: have to pay attention to both ends of dist.
- Here: caching helps, but not a panacea

32

#### DNS Measurements (MIT data from 2000)

- Top 10% of names accounted for ~70% of lookups
  - Caching should really help!
- 9% of lookups are unique
  - Cache hit rate can never exceed 91%
- Cache hit rates ~ 75%
  - But caching for more than 10 hosts doesn't add much

3

#### Moral of the Story

 If you design a highly resilient system, many things can be going wrong without you noticing it!

and this is a good thing

33

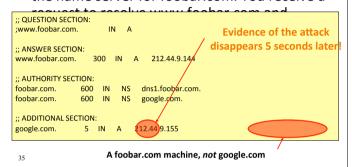
#### **DNS** and Security

- No way to verify answers
  - Opens up DNS to many potential attacks
  - DNSSEC fixes this
- Most obvious vulnerability: recursive resolution
  - Using recursive resolution, host must trust DNS server
  - When at Starbucks, server is under their control
  - And can return whatever values it wants
- More subtle attack: Cache poisoning
  - Those "additional" records can be anything!

34

# Cache Poisoning

 Suppose you are a Bad Guy and you control the name server for foobar.com. You receive a



#### The Web - Precursor



Ted Nelson

- 1967, Ted Nelson, Xanadu:
  - A world-wide publishing network that would allow information to be stored not as separate files but as connected literature
  - Owners of documents would be automatically paid via electronic means for the virtual copying of their documents
- Coined the term "Hypertext"
  - Influenced research community
    - Who then missed the web.....

# The Web - History



Tim Berners-Lee

- CS grad turned physicist trying to solve real problem
  - Distributed access to data
- World Wide Web (WWW): a distributed database of "pages" linked through Hypertext Transport Protocol (HTTP)
- First HTTP implementation 1990
  - Tim Berners-Lee at CERN
- HTTP/0.9 1991
  - Simple GET command for the Web
- HTTP/1.0 -1992
  - Client/Server information, simple caching
- HTTP/1.1 1996

37

#### Why Didn't CS Research Invent Web?

HTML is precisely what we were trying to PREVENT— everbreaking links, links going outward only, quotes you can't follow to their origins, no version management, no rights management.

- Ted Nelson

Academics get paid for being clever, not for being right.

-Don Norman

38

#### Web Components

- Infrastructure:
  - Clients
  - Servers
  - Proxies
- Content:
  - Individual objects (files, etc.)
  - Web sites (coherent collection of objects)
- Implementation
  - HTML: formatting content
  - URL: naming content
  - HTTP: protocol for exchanging content Any content not just HTML!

40

# Why So Successful?

- What do the web, youtube, fb have in common?
  - The ability to self-publish
- Self-publishing that is easy, independent, free
- No interest in collaborative and idealistic endeavor
  - People aren't looking for Nirvana (or even Xanadu)
  - People also aren't looking for technical perfection
- Want to make their mark, and find something neat
  - Two sides of the same coin, creates synergy
  - "Performance" more important than dialogue....

39

#### HTML: HyperText Markup Language

- A Web page has:
  - Base HTML file
  - Referenced objects (e.g., images)
- HTML has several functions:
  - Format text
  - Reference images
  - Embed hyperlinks (HREF)

41

# **URL Syntax**

#### protocol://hostname[:port]/directorypath/resource

protocol	http, ftp, https, smtp, rtsp, etc.
hostname	DNS name, IP address
port	Defaults to protocol's standard port e.g. http: 80 https: 443
directory path	Hierarchical, reflecting file system
resource	Identifies the desired resource
	Can also extend to program executions:
	http://us.f413.mail.yahoo.com/ym/ShowLetter?box= %40B
	%40Bulk&MsgId=2604_1744106_29699_1123_1261_0_28917 _3552_1289957100&Search=&Nhead=f&YY=31454ℴ=down&sort=date&pos=0&view=a&head=b

#### HyperText Transfer Protocol (HTTP)

- Request-response protocol
- Reliance on a global namespace
- Resource metadata
- Stateless
- ASCII format

% telnet www.icir.org 80 GET /jdoe/ HTTP/1.0 <blank line, i.e., CRLF>

43

# Steps in HTTP Request

- HTTP Client initiates TCP connection to server
  - SYN
  - SYNACK
  - ACK
- · Client sends HTTP request to server
  - Can be piggybacked on TCP's ACK
- HTTP Server responds to request
- Client receives the request, terminates connection
- TCP connection termination exchange

  How many RTTs for a single request?

44

#### **Client-Server Communication** • two types of HTTP messages: request, response ... HTTP request message: (GET POST HEAD ....) (GET, POST, GET /somedir/page.html HTTP/1.1 Host: www.someschool.edu HTTP response message User-agent: Mozilla/4.0 Connection: close status line (protocol Accept-language:fr Date: Thu, 06 Aug 1998 12:00:15 GMT Server: Apache/1.3.0 (Unix) Last-Modified: Mon, 22 Jun 1998 ..... indicates end of message Content-Length: 6821 Content-Type: text/html 45

# Different Forms of Server Response

- · Return a file
  - URL matches a file (e.g., /www/index.html)
  - Server returns file as the response
  - Server generates appropriate response header
- Generate response dynamically
  - URL triggers a program on the server
  - Server runs program and sends output to client
- Return meta-data with no body

#### HTTP is Stateless

- · Each request-response treated independently
  - Servers *not* required to retain state
- Good: Improves scalability on the server-side
  - Failure handling is easier
  - Can handle higher rate of requests
  - Order of requests doesn't matter
- Bad: Some applications need persistent state
  - Need to uniquely identify user or store temporary info
  - e.g., Shopping cart, user profiles, usage tracking, ...

48

#### HTTP Resource Meta-Data

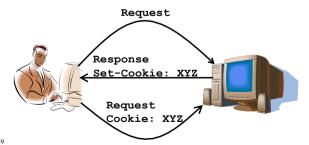
- Meta-data
  - Info about a resource, stored as a separate entity
- Examples:
  - Size of resource, last modification time, type of content
- Usage example: Conditional GET Request
  - Client requests object "If-modified-since"
  - If unchanged, "HTTP/1.1 304 Not Modified"
  - No body in the server's response, only a header

41

#### State in a Stateless Protocol:

#### Cookies

- Client-side state maintenance
  - Client stores small<sup>(2)</sup> state on behalf of server
  - Client sends state in future requests to the server
- Can provide authentication



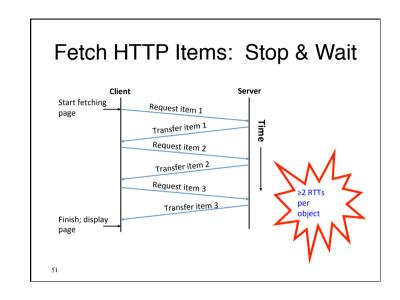
.,

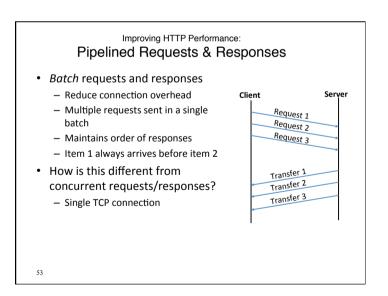
#### **HTTP Performance**

- Most Web pages have multiple objects
   e.g., HTML file and a bunch of embedded images
- How do you retrieve those objects (naively)?
   One item at a time

50

# Improving HTTP Performance: Concurrent Requests & Responses • Use multiple connections in parallel • Does not necessarily maintain order of responses • Client = © • Server = © • Network = © Why?





# Improving HTTP Performance: Persistent Connections

- Enables multiple transfers per connection
  - Maintain TCP connection across multiple requests
  - Including transfers subsequent to current page
  - Client or server can tear down connection
- · Performance advantages:
  - Avoid overhead of connection set-up and tear-down
  - Allow TCP to learn more accurate RTT estimate
  - Allow TCP congestion window to increase
  - i.e., leverage previously discovered bandwidth
- Default in HTTP/1.1

54

#### Scorecard: Getting n Large Objects

Time dominated by bandwidth

- One-at-a-time: ~ nF/B
- M concurrent: ~ [n/m] F/B
  - assuming shared with large population of users
- Pipelined and/or persistent: ~ nF/B
  - The only thing that helps is getting more bandwidth..

56

# Scorecard: Getting n Small Objects

Time dominated by latency

• One-at-a-time: ~2n RTT

Persistent: ~ (n+1)RTT

• M concurrent: ~2[n/m] RTT

• Pipelined: ~2 RTT

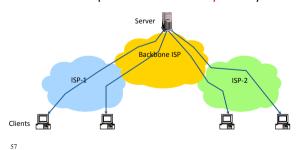
• Pipelined/Persistent: ~2 RTT first time, RTT

later

55

# Improving HTTP Performance: Caching

- Many clients transfer same information
  - Generates redundant server and network load
  - Clients experience unnecessary latency



# Improving HTTP Performance: Caching: How

- Modifier to GET requests:
  - If-modified-since returns "not modified" if resource not modified since specified time
- Response header:
  - Expires how long it's safe to cache the resource
  - No-cache ignore all caches; always get resource directly from server

58

# Improving HTTP Performance: Caching on the Client

**Example: Conditional GET Request** 

• Return resource only if it has changed at the server

Request from Sterver resources!

GET /~ee122/fa07/ HTTP/1.1
Host: inst.eecs.berkeley.edu
User-Agent: Mozilla/4.03
If-Modified-Since: Sun, 27 Aug 2006 22:25:50 GMT

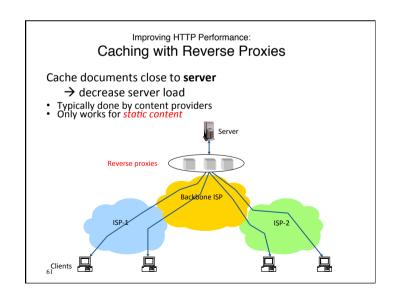
- How?
  - Client specifies "if-modified-since" time in request
  - Server compares this against "last modified" time of desired resource
  - Server returns "304 Not Modified" if resource has not changed
  - .... or a "200 OK" with the latest version otherwise

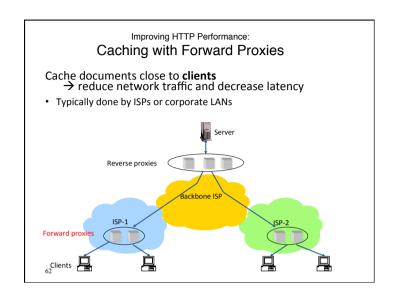
60

# Improving HTTP Performance: Caching: Why

- Motive for placing content closer to client:
  - User gets better response time
  - Content providers get happier users
  - Time is money, really!
  - Network gets reduced load
- Why does caching work?
  - Exploits locality of reference
- How well does caching work?
  - Very well, up to a limit
  - Large overlap in content
  - But many unique requests

50





Improving HTTP Performance:
Caching with CDNs (cont.)

Server

Forward proxies

Clients

64

# Improving HTTP Performance: Caching w/ Content Distribution Networks

- Integrate forward and reverse caching functionality
  - One overlay network (usually) administered by one entity
  - e.g., Akamai
- · Provide document caching
  - Pull: Direct result of clients' requests
  - Push: Expectation of high access rate
- Also do some processing
  - Handle dynamic web pages
  - Transcoding

63

# Improving HTTP Performance: CDN Example – Akamai

- Akamai creates new domain names for each client content provider.
  - e.g., a128.g.akamai.net
- The CDN's DNS servers are authoritative for the new domains
- The client content provider modifies its content so that embedded URLs reference the new domains.
  - "Akamaize" content
  - e.g.: http://www.cnn.com/image-of-the-day.gif becomes http://a128.g.akamai.net/image-of-the-day.gif
- Requests now sent to CDN's infrastructure...

#### **CDN** examples

00

# Hosting: Multiple Sites Per Machine

- Multiple Web sites on a single machine
  - Hosting company runs the Web server on behalf of multiple sites (e.q., www.foo.com and www.bar.com)
- Problem: GET /index.html
  - www.foo.com/index.html Or www.bar.com/index.html?
- · Solutions:
  - Multiple server processes on the same machine
    - Have a separate IP address (or port) for each server
  - Include site name in HTTP request
    - Single Web server process with a single IP address
    - Client includes "Host" header (e.g., Host: www.foo.com)
    - Required header with HTTP/1.1

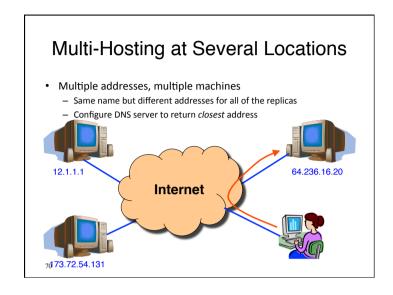
67

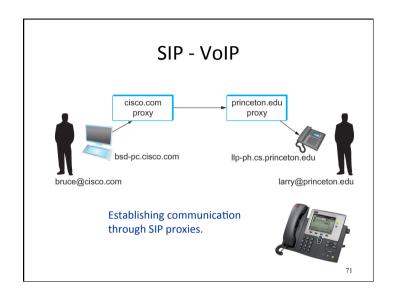
# Hosting: Multiple Machines Per Site

- Replicate popular Web site across many machines
  - Helps to handle the load
  - Places content closer to clients
- Helps when content isn't cacheable
- Problem: Want to direct client to particular replica
  - Balance load across server replicas
  - Pair clients with nearby servers

68

# Multi-Hosting at Single Location • Single IP address, multiple machines - Run multiple machines behind a single IP address Load Balancer 64.236.16.20 - Ensure all packets from a single TCP connection go to the same replica





#### SIP?

- SIP bringing the fun/complexity of telephony to the Internet
  - -User location
  - -User availability
  - User capabilities
  - -Session setup
  - -Session management
    - (e.g. "call forwarding")

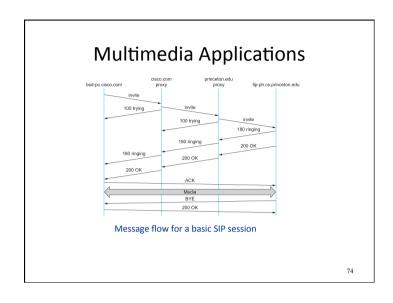
H.323 - ITU

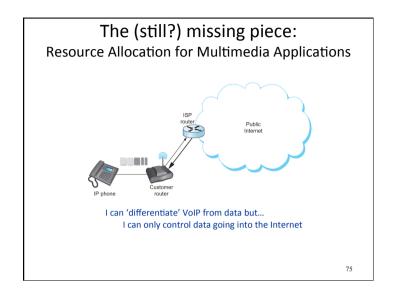
- Why have one standard when there are at least two....
- The full H.323 is hundreds of pages
  - The protocol is known for its complexity an ITU hallmark
- · SIP is not much better

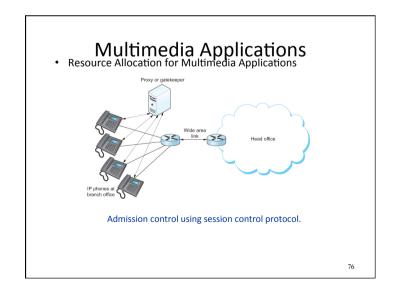
73

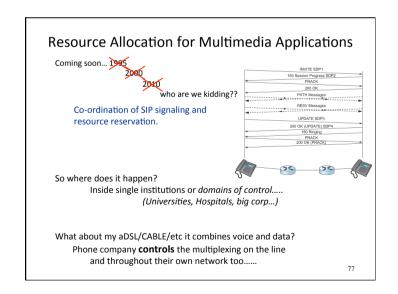
Topic 6

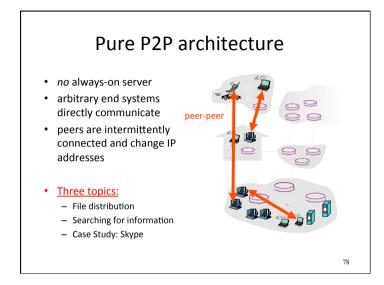
72

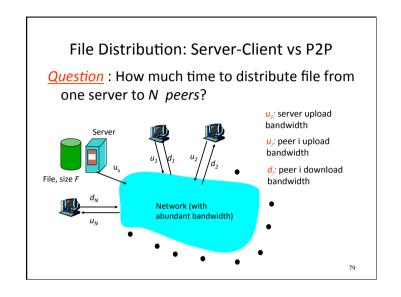


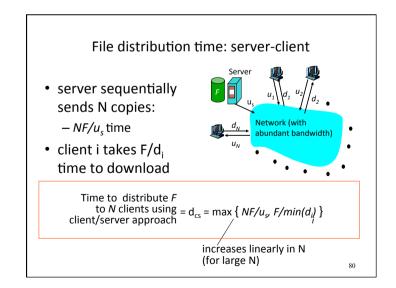


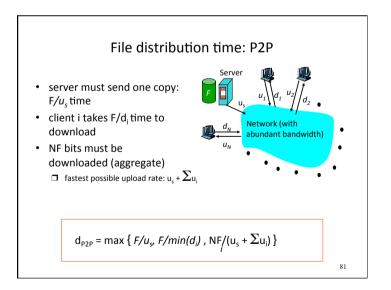


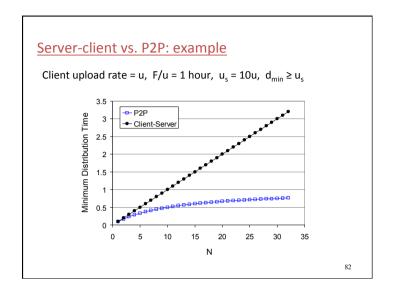


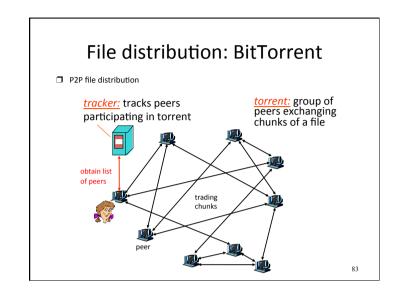


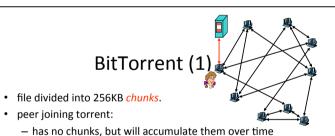












- registers with tracker to get list of peers, connects to subset of peers ("neighbors")
- while downloading, peer uploads chunks to other peers.
- · peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain

# BitTorrent (2)

#### **Pulling Chunks**

- · at any given time, different peers have different subsets of file chunks
- periodically, a peer (Alice) asks each neighbor for list of chunks that they have.
- · Alice sends requests for her missing chunks
  - rarest first

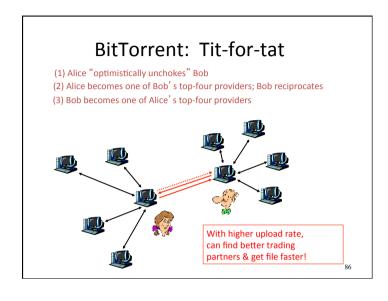
#### Sending Chunks: tit-for-tat

- ☐ Alice sends chunks to four neighbors currently sending her chunks at the highest rate
- re-evaluate top 4 every 10 secs every 30 secs: randomly select another peer, starts sending chunks
  - \* newly chosen peer may join top 4
  - "optimistically unchoke"

85

Topic 6 21

84

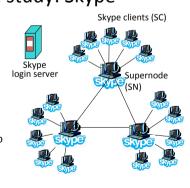


#### Distributed Hash Table (DHT)

- DHT = distributed P2P database
- Database has (key, value) pairs;
  - key: ss number; value: human name
  - key: content type; value: IP address
- Peers query DB with key
  - DB returns values that match the key
- Peers can also insert (key, value) peers

# P2P Case study: Skype · inherently P2P: pairs of users communicate.

- proprietary applicationlayer protocol (inferred via reverse engineering)
- · hierarchical overlay with SNs
- · Index maps usernames to IP addresses; distributed over SNs



#### Peers as relays

- · Problem when both Alice and Bob are behind "NATs".
  - NAT prevents an outside peer from initiating a call to insider peer
- Solution:
  - Using Alice's and Bob's SNs, Relay is chosen
  - Each peer initiates session with relay.
  - Peers can now communicate through NATs via relay

