

**COMPUTER SCIENCE TRIPOS Part II – 2012 – Paper 8**

**7 E-Commerce (JAL)**

- (a) Outline five pieces of information required by the Distance Selling Regulations. [5 marks]
- (b) Explain what is meant by the “Freemium model” for online services. [5 marks]
- (c) Explain the business model for social networks. [5 marks]
- (d) Discuss whether newspapers can survive in a digital age. [5 marks]