COMPUTER SCIENCE TRIPOS Part II – 2017 – Paper 8

7   E-Commerce (SAMcT)

(*a*)   Describe five E-Commerce business models. [5 marks]

(*b*)   Describe five things that need to be taken into consideration when internationalising a product or service. [5 marks]

(*c*)   Describe five requirements of the Electronic Commerce Regulations 2002. [5 marks]

(*d*)   How will Brexit affect the requirements in part (*c*)? [5 marks]